

### **Abstract of the Disclosure**

A separable tag for bags or other containers, each tag comprising a laminar tag-like member having a series of layers, generally an upper and lower layer, the upper layer containing print material such as for functioning as a coupon, and it is adhesively applied but peelable from a bottom layer of the tag that is securely affixed to the packaged food product. The tags may be formed continuously, but pull free at a line of perforation, when applied manually or by machine to the bags.